Texas Chefs Association Summer Board Meeting August 1, 2020 Virtual Meeting



I. Administrative

A. Call to Order: President Kelly Cook, CEC, AAC called the meeting to order at 9:04 am. He welcomed all to the Summer Board Meeting of the Texas Chefs Association.

- B. Invocation: Len Pawelek, CEC performed the invocation
- C. Roll Call, Sign In & Quorum: A quorum was present. Those in attendance were:

President 1st Vice President 2nd Vice President Chairman of the Board AAC Chair **Community Outreach Chair** Social Chair Austin Chapter **Brazos Valley Chapter** Chefs of the Coastal Bend **Concho Valley Chapter** Dallas Chapter East Texas Chapter Fort Worth Chapter **Red River Chapter** Rio Grande Valley Chapter San Antonio Chapter TCA Administrator

Kelly Cook, CEC, AAC Len Pawelek, CEC Rick Neal, CEC Mark Schneider, CEC, CCE, AAC Patrick Mitchell, CEC, AAC Larry Delgado Heather Smith Robert Hale Mark Torres Dean Sprague, CEC Chad Lowry Gene Christiano, CEC Anthony Petrecca Caroline Taylor Joanna Bryant, CCC, CCE Joanna Martinez Sam Boisjoly Sam Brewster

D. Sergeant at Arms: Sam Brewster was appointed as Sergeant at Arms.

E. Welcome & Introductions: Introductions of the Officers and Directors were performed.

F. Review of Minutes: Mark Schneider, CEC, CCE, AAC referenced the 2020 Winter Board Meeting minutes. Robert Hale presented a motion to accept the minutes as presented. The motion was seconded by Rick Neal, CEC and moved by the Board.

G. Review of Meeting Agenda: Mark Schneider, CEC, CCE, AAC deferred his duty to President Cook. President Cook announced a revision of the date on I. Administrative, G. Review of the 8/1/20 Agenda. Additionally, Cook requested the addition of V. New Chapter Development, B.

New Braunfels Chapter. The revisions were accepted and Gene Christiano, CEC motioned to approve the agenda as amended. Mark Torres seconded the motion, which was approved by the Board.

II. Officer Reports

A. Chairman of the Board: Mark Schneider, CEC, CCE, AAC had no grievances to report.

B. President: President Kelly thanked the members of the Board for attending the 2020 Summer Board Meeting. He acknowledged how much has changed since the Winter Board Meeting, due to the Coronavirus pandemic. Kelly stated, as a result, he regrettably hasn't been able to support local Chapters to the extent that he wanted.

C. 1st **Vice President:** Len Pawelek, CEC referenced the status of the Finance Committee, which was formed at the 2020 Winter Board Meeting. He expressed willingness to engage the committee at the request of the Board. Pawelek announced two \$5,000 Chef Relief distributions to the families of Karl Haas and Alphonse Widemer and he thanked Chefs Hale and Delgado for their efforts on the Chef Relief Pin fundraising campaign. Finally, Chef Pawelek addressed 2020 Culinary Vision Partners as follows:

Ben E Keith – Platinum - \$6,000 Texas Beef Council – Platinum - \$6,000 Boiron Americas – Silver - \$1,200 FreshPoint – Silver - \$1,200 Fresh Pasta Delights – Silver - \$1,200

D. 2nd **Vice President:** Rick Neal, CEC discussed efforts towards the formation of a TCA Chapter in New Braunfels as well as the Panhandle. Both situations have stalled due to the pandemic; however, he stated that he would keep the Board apprised going forward. Chef Neal explained that the East Texas Chapter is no longer pursuing a cruise for the 2021 State Convention and the Chapter would like to defer hosting to another Chapter or consider a virtual State Convention.

E. State Culinary Student Ambassador: No Report

F. Certification Chair: No Report

G. Social Media Chair: Heather Kurima requested that Chapter Directors and Officers submit content to her for TCA social media platforms. She experienced connection issues but referenced her report in the meeting handbook.

H. Community Outreach Chair: Larry Delgado thanked Robert Hale and the Texas Beef Council for their generous donation of \$5,000 to the Chef Relief account.

I. American Academy of Chefs Chair: Patrick Mitchell, CEC, AAC announced 26 active TCA members in the AAC with the recent inductions of Leslie Bartosh, Timothy Prefontaine and

Morris Salerno (Honorary Inductee). Chef Mitchell also acknowledged the honor of recently receiving the AAC Chairman's Medallion.

III. Old Business

A. Culinary Vision Program Update: President Cook addressed the opportunity and demand to create a new top tier CVP partnership level. The Texas Beef Council has expressed interest in stepping up to a higher tier. Additionally, President Cook stated that Choctaw Casino has expressed interest. After discussion, Len Pawelek, CEC, motioned to establish a \$10,000 "Diamond Level" CVP partnership package. The motion was seconded by Rick Neal and approved by the Board. Robert Hale volunteered to assist Pawelek with the task of designing benefits for the package. Cook asked for the Diamond Level package to be presented to the Board by September 1st in order to vote to make the Diamond Level package available for 2021.

B. Chef Relief Hardship Criteria: Larry Delgado referenced the Winter Board Meeting discussion to remove a candidate's Chapter involvement from the criteria on the Chef Relief hardship application. He explained that evaluating a candidate's involvement leads to bias in judging the application. After a discussion on how Chapter Directors should evaluate a candidate's application, Len Pawelek, CEC and Larry Delgado agreed to develop criteria to assist in this process. Chef Delgado set a goal of two weeks to have a recommendation to the Board.

IV. New Business

A. Financial Report: Mark Schneider, CEC, CCE, AAC stated that the association is financially stable. Schneider addressed the balance sheet and restricted accounts, which had balances as follows:

Patrick Mitchell, CEC, AAC Competition Fund - \$2,609.62 Bernard Urban Competition Fund - \$15,537.29 Certification Reimbursement - \$8,182.95 Chef Relief - \$24,681.27 Jack Bretzke Education Fund - \$19,003.03 State Convention Scholarship - \$14,053.22 Willy Rosel Endowment - \$5,375.00

Schneider made the following recommendations for balance sheet accounts:

- 1. Identify an investment opportunity for the Willy Rosel Endowment
- 2. Transfer \$6,000 from unrestricted Savings to Chef Relief
- 3. Reimburse \$500 from unrestricted Savings for the Chef Relief contribution made to the Nashville ACF Chapter
- 4. Fund the New Chapter Start-up restricted account in the amount of \$500 from unrestricted Savings

The Board voted to approve all recommendations. Chef Schneider continued to review the profit & loss statement. He explained that revenue will fall short due to lower membership income and no revenue associated with the State Convention. He acknowledged the following Chapters for making contributions:

Rio Grande Valley Chapter - \$1,500 Fort Worth Chapter - \$250 Dallas Chapter - \$500 for Chef Relief

Schneider stated that the Heart of Texas Chapter will be contributing \$500 to the TCA operating account. The following recommendations were made in regard to income statement accounts:

- 1. Work to increase membership by 5%
- 2. Retain and increase Culinary Vision Parters
- 3. \$500 tithing from each Chapter for State Operating account
- 4. Delay presentation of 2021 budget until October of 2020 to allow for more data
- 5. A 4% increase for BAS, IIc in accordance with the management contract

B. 2021 Budget: Mark Schneider, CEC, AAC stated that the 2021 budget will be presented to the Board in October.

C. 2020 State Convention: The Board reviewed the agenda for the General Session and Sam Brewster previewed the slide show, which will accompany the program. He asked those with speaking roles to be sure to unmute their microphones when appropriate. President Kelly stated that all elected positions are uncontested so nominees will be elected by acclamation. Patrick Mitchell, CEC, AAC suggested that the attendee email require attendees to wear a chef's coat.

D. 2020 ACF National Convention: President Cook referenced the 2020 ACF National Convention, which will take place virtually due to the Covid-19 pandemic. He stated that ACF President DeCambra had submitted his resignation, which was effective July 31, 2020. The ACF is offering paid registration for those seeking CEU and complimentary registration for those note interested in CEU. Competitions will be delayed until 2021.

E. Culinary Vision Partner Report: Len Pawelek reviewed the 2020 CVP Partners as follows:

Platinum	Texas Beef Council	\$6 <i>,</i> 000.00
Platinum	Ben E. Keith	\$6 <i>,</i> 000.00
Silver	Boiron Americas	\$1,200.00
Silver	FreshPoint Dallas	\$1,200.00
Silver	Fresh Pasta Delights	\$1,200.00

F. Chapter Contributions: Mark Schneider, CEC, AAC reminded Chapter Directors to tithe \$500 to the TCA operating account. He encouraged additional contributions for the Restricted Accounts.

G. Board Meetings: President Cook brought forth the idea of going virtual for TCA Board Meetings moving forward. His reasoning included cost savings, eliminating extended travel and allowing Board members to attend more State Convention programing, which often conflicts with the Summer Board meeting. A discussion ensued about the pros and cons of an in-person format and a virtual format. Robert Hale stated that the Texas Beef Council is willing to host the Winter Board Meeting. The discussion resulted in acknowledging that the President has the ability to decide the format. President Cook explained that Austin will likely be a good location for the Winter Board Meeting and he would decide on the 2021 Summer Board format at a later date.

V. New Chapter Development

A. Panhandle Chapter: Rick Neal, CEC explained that the Panhandle Chapter is on hold due to the pandemic.

B. New Braunfels Chapter: Rick Neal, CEC explained that the New Braunfels Chapter is on hold due to the pandemic.

VI. Nominations & Elections

A. Honorary Members: No nominations were presented.

B. State Officer Elections: President Cook stated that the offices of President and 1st Vice President will be open for Nominations at the Winter Board Meeting.

C. Isaac Pina Award: President Cook asked voting members to review the applications and email their votes to Sam Brewster. The Rio Grande Valley Chapter and the Chefs of the Coastal Bend Chapter had submitted applications for consideration.

VII. State Convention: 2021 – Fort Worth Chapter 2022 – East Texas Chapter

VIII. Roundtable/Adjournment

Mark Schneider, CEC, AAC thanked everyone for their time and expressed appreciation for the virtual format.

Caroline Taylor announced that Monte Davis, CEC had resigned as Fort Worth Chapter Director. President Cook thanked Chef Taylor for stepping up and appointed her as Interim Director of the Chapter.

Larry Delgado explained a potential opportunity to partner with a San Antonio-based produce company on the USDA's Farmer to Families Food Box Program. The program allows groups to purchase food, box it and distribute it to the community. He promised to follow up with more information.

Joanna Bryant said that she's been working to recruit Chef members from Choctaw Casino. The Casino is also interested in becoming a CVP partner.

Robert Hale expressed interest in changing the Austin Chapter's logo to the more traditional ACF/TCA logo. Brewster agreed to send logo files to Hale and update the Austin Chapter page on the website.

Gene Christiano, CEC thanked the Fort Worth Chapter and East Texas Chapter for their efforts in partnering for Treats of Christmas.

President Kelly requested a motion to adjourn at 10:44, which was granted by Mark Torres, seconded by Gene Christiano, CEC and approved by the Board.

Approved by:

Date

Mark Schneider, CEC, CCE, AAC Secretary/Treasurer