

Texas Chefs Association

Summer Board Meeting

August 1, 2022

Virtual Format



I. Administrative

A. Call to Order: President Len Pawelek, CEC called the meeting to order at 1:00 pm. He welcomed all to the Summer Board Meeting of the Texas Chefs Association.

B. Invocation: Len Pawelek, CEC performed the invocation

C. Roll Call, Sign In & Quorum: A quorum was present. Those in attendance were:

President	Len Pawelek, CEC
2nd Vice President	Rick Neal, CEC
Secretary/Treasurer	Larry Matson CEC, CCE, AAC
Chairman	Kelly Cook, CEC, AAC
American Academy of Chefs Ambassador	Patrick Mitchell CEC AAC
Certification Chair	Michael Smith, CEC, CCA
Social Media Chair	Robert Hale
TCA Administrator	Sam Brewster
Austin Chapter	Robert Hale
Chefs of the Coastal Bend	Michael Smith, CEC, CEPC, CCA, WCEC
Dallas Chapter	Cassandra Armstrong, CC
East Texas Chapter	Brett Keckeisen
Fort Worth Chapter	Caroline Taylor
Houston Chapter	Paul Newman
Red River Chapter	Rusty Weatherly
San Antonio Chapter	Sam Boisjoly

D. Sergeant at Arms: Patrick Mitchell, CEC, AAC was appointed as Sergeant at Arms.

E. Welcome & Introductions: Introductions of the Officers and Directors were performed and President Pawelek thanked the members of the Board for their time. He acknowledged the absence of Mark Schneider, CEC, AAC was due to his competition in Malaysia and wished him luck.

F. Review of Minutes: Kelly Cook, CEC, AAC presented a motion to approve the meeting minutes from the 2022 Winter Board Meeting. The motion was seconded by Sam Boisjoly and approved by the Board.

G. Review of Meeting Agenda: No amendments were made to the agenda. Len Pawelek, CEC presented a motion to approve the meeting agenda as presented. The motion was seconded by Caroline Taylor and approved by the Board.

II. Officer Reports

A. Chairman of the Board: Kelly Cook, CEC, AAC had no grievances to report.

B. President: President Pawelek expressed his gratitude for the opportunity to serve as TCA President. Pawelek addressed some compliance issues that were brought to his attention by the ACF, relating to the usage of the ACF logo by TCA-only members. Chef Pawelek clarified that TCA sub-Chapters should avoid using the ACF/TCA logo in order to avoid confusion about member benefits for TCA-only members. Additionally, the TCA website has been updated to remove any logos that might mislead potential members. Pawelek acknowledge some new Chapter leaders and expressed his encouragement from their desire to lead their local Chapters. He referenced the recent ACF National Convention in Las Vegas and stated how excited he was to see so many Texas Chefs in attendance. Finally, Chef Pawelek expressed his excitement for the TCA State Convention and credited Joanna Bryant and Rusty Weatherly for their work to host the Convention.

C. 1st Vice President: Mark Schneider, CEC, CCE, AAC was absent due to a competition

D. 2nd Vice President: Rick Neal, CEC complimented Joanna Bryant and Rusty Weatherly for their work to plan the State Convention. He stated that this was his last year on the TCA Board as 2nd Vice President and he thanked the Board for allowing him to serve.

E. State Culinary Student Ambassador: Vacant

F. Certification Chair: Michael Smith, CEC, CEPC, CCA, WCEC explained that inquiries for certification had declined and locations are being sought for future testing. He anticipates that demand will increase after the State Convention.

G. Social Media Chair: Robert Hale complimented the job that Ainsley Hale is doing to post on behalf of the TCA. Ms. Hale is providing monthly metric reports to show social media traction and all posts are reviewed by Chef Hale prior to being sent. Facebook and Instagram are the primary platforms being used. Hale encouraged the Board to engage the posts more frequently in order to boost the postings.

H. Community Outreach Chair: President Pawelek asked for nominations to fill the Chair position. Patrick Mitchell, CEC, AAC nominated Rick Neal, CEC. Pawelek agreed to follow up with Chef Neal to discuss fulfilling the position.

I. American Academy of Chefs Chair: Patrick Mitchell, CEC, AAC announced 26 Texas AAC members and stated that Rick Neal is on track to be inducted next year after his recent success in competing for ACF Chef of the Year. Mitchell referenced the induction of Chef Alex Darvishi, CEC, AAC into the AAC Hall of Fame.

III. Old Business

A. TCA Marketing Committee: President Pawelek explained that the TCA Marketing Committee, consisting of himself, Mark Schneider, CEC, AAC, Caroline Taylor and Cassandra Armstrong, CC had conducted a call with the sister of Caroline Taylor to discuss marketing strategies. The Committee concluded to avoid rushing into a new logo. Alternatively, they recommended to the Board to launch a new logo at the 2023 State Convention, which marks the 60th anniversary of the Texas Chefs Association. This approach allows time for the committee to be deliberate in their logo design and to order merchandise to increase the TCA's brand presence. The Board agreed on the strategy. Both Armstrong and Mitchell commented that the new logo should appeal to the younger generation, while also honoring the TCA's history.

B. Storage Unit: Pawelek tasked Sam Boisjoly, Mark Schneider, CEC, AAC and Rick Neal, CEC with discussing options to eliminate the TCA storage unit.

C. State Convention: Chefs Joanna Bryant and Rusty Weatherly addressed the 2022 State Convention at Choctaw Casino. The Board thanked them for their work and expressed excitement to attend.

IV. New Business

A. Financial Report: Larry Matson, CEC, CCE, AAC reviewed the 2022 financial reports, beginning with the Balance Sheet. The asset accounts showed balances of:

Operating - \$42,047

Savings - \$117,912

The Restricted account balances were as follows:

Restricted Funds		Fund Cap
Bernard Urban & Patrick Mitchell Competition Fund	9,968.00	10,000.00
Certification Reimbursement	5,000.00	5,000.00
Chef's Charity Relief	46,212.27	50,000.00
Jack Bretzke Education Fund	15,000.00	15,000.00
State Convention Scholarship	4,726.00	5,000.00
New Chapter	500.00	500.00

Willy Rossel Funds	28,409.61	50,000.00
Total Restricted *	109,815.88	

Chef Matson continued to review the 2022 Profit & Loss report and Culinary Vision Partnership status.

Texas Beef Council	Diamond	\$ 10,000.00	\$ 10,000.00
Ben E. Keith	Platinum	\$ 6,000.00	\$ 6,000.00
Sysco	Platinum	\$ 6,000.00	\$ 6,000.00
ZWILLING J.A. Henckels LLC	Gold	\$ 3,000.00	\$ 3,000.00
Rosewood Beef	Gold	\$ 3,000.00	\$ -
Fresh Pasta Delights	Silver	\$ 1,200.00	\$ 1,200.00
Ocean Beauty Seafood	Silver	\$ 1,200.00	\$ 1,200.00
Presenture	Silver	\$ 1,200.00	\$ 1,200.00
Seafood Supply	Bronze	\$ 600.00	\$ 600.00
Trinity Commercial Equipment Repair	Bronze	\$ 600.00	\$ -
		\$ 32,800.00	\$ 29,200.00

B. National Convention: President Pawelek expressed his enjoyment in seeing so many Texas Chefs in Las Vegas for the ACF Convention. On the topic of membership, Chef Pawelek summarized some resources available to him through the ACF website that will help local Chapters recruit and promote the ACF/TCA in their communities. Pawelek asked Chapter Directors to think about what type of data will be most helpful and promised to provide whatever he could to help them succeed. Pawelek also acknowledged Texas Chefs for receiving recognition at the ACF Convention, including Rick Neal, CEC, Patrick Mitchell, CEC, AAC, Cassandra Armstrong, CC, Steve DeShazo, CEC, FMP and the Grayson College student team.

C. Culinary Visions Partner Report: President Pawelek encouraged the Board to acknowledge our CVP partners and help recruit new partners.

D. Chapter Contributions: Pawelek encouraged Chapter contributions and reminded Chapter Directors that their dollars can be assigned to any of the restricted accounts, which are available to their local members.

V. New Chapter Development: Rick Neal, CEC had no updates on new Chapter development.

VI. Nominations & Elections

A. Isaac Pina Chapter Award: Pawelek stated that the Isaac Pina Chapter of the Year Award will be announced during the President's Dinner at the State Convention.

B. State Officer Elections: Nominations for State Officer positions are closed. The nominees are as follows:

2nd Vice President – Dean Sprague, CEC

Secretary/Treasurer – Larry Matson, CEC, AAC

C. 2022 - 2024 Chapter Directors: The list of 2022-2024 Chapter Directors was referenced. Pawelek announced that Chapter Directors will be ratified during the General Session at the State Convention.

D. Honorary Members: Kelly Cook, CEC, AAC presented a motion to make Charles Duit, CEC, AAC an honorary member of the TCA. The motion was seconded by Larry Matson, CEC, AAC and approved by the Board.

VI. State Convention:

A. 2023 East Texas Chapter

B. 2024 Austin Chapter

VI. Roundtable/Adjournment

The members of the Bord expressed excitement for the TCA State Convention at Choctaw Casino. Rick Neal, CEC thanked the Board for allowing him to serve the TCA over the last four years as 2nd Vice President. Larry Matson, CEC, CCE suggested a State Convention survey to get feedback on education sessions for the 2023 State Convention. Caroline Taylor announced that the Fort Worth Chapter will be submitting a Chapter contribution. Finally, President Pawelek thanked the members of the Board for their time and service and presented a motion to adjourn. The motion was seconded by Kelly Cook, CEC, AAC and the meeting was adjourned at 2:40 pm.

Approved by:

Larry Matson, CEC, CCE, AAC
Secretary/Treasurer

Date