



TEXAS CHEFS ASSOCIATION

With 16 chapters and over 600 members across the state of Texas, the Texas Chefs Association attracts exceptional chefs and food service authorities who shape the way we eat and drink. Our members influence current trends in food, educate the public, guide and teach novice chefs, and have authority for most purchasing decisions.

It is through our relationship with respected companies in the food industry, like yours, that we can continue to provide support for our members through educational seminars, conferences, scholarships, and more.

Please accept our invitation to be a business partner with the Texas Chefs Association and continue the traditions and standards of quality that began in 1958 and continue today.

If you have any questions, please do not hesitate to contact Sam Brewster | tca-office@sbcglobal.net | 214-871-9800

TEXAS CHEFS ASSOCIATION CULINARY VISIONS PROGRAM

DIAMOND LEVEL—\$10,000
PLATINUM LEVEL—\$6,000
GOLD LEVEL—\$3,000
SILVER LEVEL—\$1,000
BRONZE LEVEL—\$500



Texas Chefs Association Convention August 6-8,

A la Carte Sponsorships

Sponsors get exposure related to the specific item
Contact us for pricing and availability

T-shirt sponsor— 1 available

Logo placement on official T-shirt provided with all registrations

Lanyard—1 available

Brand the lanyard with your name or logo for all attendees

Swag Bag—1 available

Logo placement on swag bag provided with each registration

Coffee Break—3 available

Signage on break stations and ability to provide product and a specialty break item

For More Information about Convention Sponsorships, Please Contact

Caroline Taylor
ctaylor.made@yahoo.com
832-563-5357

Lori Cooper
Lcooper@shepherdfood.com
817-229-2060

In-kind donations may not be more than half of the sponsor package value
(except paring knife package)



EVENT SPONSORSHIP MENU

**TCA State Convention
August 6—8, 2021
Fort Worth Texas**



Choose your menu items to create your sponsorship package	Cleaver Sponsor \$5,000.00	Chefs Knife Sponsor \$3,000.00	Bread Knife Sponsor \$2,000.00	Boning Knife Sponsor \$1,000.00	Paring Knife Sponsor \$500.00
Appetizers <ul style="list-style-type: none"> • Social Media Posts—2 posts during and post conference including photo or video • Table Sponsor—centerpiece and tablecloth at meals • Fort Worth Monthly Newsletter Spotlight - photo, article, event publicity, and link in 3 issues • Product placement in swag bag 	3	2	3	2	2
Entrée <ul style="list-style-type: none"> • Pop Up Tasting—between breakout sessions • Education Session Sponsor—15 minute presentation at the start of education session • Virtual Education Symposium - offer a virtual program open to TCA members • Convention Website Spotlight - page to spotlight video products, or other information 	2	1	2	1	
Dessert <ul style="list-style-type: none"> • Education Session Presentation—provide a topic and speaker for a education breakout session • Named Event Sponsor (limited 2) • Convention Registration (2) 	2	1			

All Event Sponsorship Packages include the following additional benefits:

- Logo recognition in the event digital program
- Digital Signage throughout the event and at the beginning of all events and educational sessions

Customize your sponsorship package based on your company's needs

Have an idea for a sponsorship package that is not listed above? Contact us so we can create one together!